

Senior Brand Designer – Harrison

Help us take hospitality and leisure experiences to the next level.

Hospitality, F&B and leisure design experts, Harrison, are evolving into a true 360° experience provider. That means we're developing a dynamic brand design team, based in Sutton Coldfield, creating fully integrated, engaging brand worlds in a fast-paced and exciting sector.

Our journey has already started – working on exciting new concepts for clients like *Hilton and Cambridge University*. This is a 'next step' opportunity for an experienced **Senior Brand Designer** – somebody passionate about hospitality – ambitious to take their career to the next level. You will help to forge a team of specialist hospitality brand designers into industry leaders from the ground up. That means starting 'hands-on' with agility, and then managing growth.

Harrison is an industry leading, creatively driven agency. Passionate. Provocative. An independent company obsessed with crafting beautiful, engaging stories which add character and bring brands to life.

Harrison takes pride in creating a warm, nurturing and inclusive working environment with a family feel – coupled with a strong international presence and global clients. The **Senior Brand Designer** will report to the Head of Brand and work closely with Harrison's Creative Director and our Creative Founder/CEO.

Job brief

We are looking for a confident, experienced Senior Brand Designer to provide the creative team with guidance, inspiration and strategic direction to launch new impressive projects, as well as working strategically with existing clients to evolve and develop their brands. You will devise strategically driven concepts for a particular venture, allocate/schedule required resource to bring your creative vision to life (using freelance and recruitment where appropriate), and monitor and direct its progress through to completion.

Our goal is to achieve the best possible outcome for our projects both creatively and commercially, meeting customer and other stakeholder expectations, whilst driving Harrison's sustainable growth.

Responsibilities

- Conceiving and implementing concepts, guidelines and strategies in various creative projects and overseeing them to completion
- Collaborating with the wider Harrison creative team to obtain knowledge of the clients' requirements and ensure full integration between design disciplines.
- Directing and motivating teams of graphic designers, copywriters etc. to help them use their talents effectively.
- Lead brainstorming/creative sessions to generate ideas.
- Act as a responsive/proactive senior point of contact with clients, building client confidence and satisfaction.
- Write and design unique and well-crafted copy that meet clients' needs as well as our own.
- Step into a senior design role where required in order to meet client's expectations.
- Revise content and presentations, approve/reject ideas, provide feedback to the team.
- Guide and train team members on their journey to becoming accomplished professionals.
- Monitor results of team efforts and propose actions for the future.

Requirements

- Proven experience as a senior design manager or design team leader, or a similar creative role.
- Hand-on experience of the full creative process, developing brands across international markets.
- Excellent knowledge of industry standard software: - Adobe Photoshop, Illustrator, InDesign.
- Outstanding leadership and organisational skills.
- A strong network of industry contacts including a roster of preferred freelance designers.
- Exemplary interpersonal and analytical abilities.

- Graduate level qualification in Graphic/Communications Design, Advertising or equivalent in a relevant field. Postgraduate qualifications will be considered an asset.
- An eye-catching portfolio demonstrating expertise in the hospitality and leisure sector.

Please forward your CV and a covering letter to richard@harrison.hn . No agencies please.